

League of NH Craftsmen 49 South Main Street, Suite 100 Concord, NH 03303 603-224-3375 <u>nhleague@nhcrafts.org</u> NHCRAFTS.ORG

The League of New Hampshire Craftsmen consider three primary areas of expertise for State Jury status. As well as technical proficiency and aesthetics, the jurors evaluate "**Spirit of the Maker**".

Spirit of the Maker is what makes each craftsperson's work truly their own.

Spirit of the Maker goes beyond technique and shows attention to detail in every aspect of the work.

Spirit of the Maker is the catalyst that brings technical proficiency and aesthetics to life. **Spirit of the Maker** is respect; respect for materials and tools; respect for those who have helped nurture and inspire you and for those who you will help nurture and inspire in the future. **Spirit of the Maker** is part dedication, part humanity, part personal vision and all important. **Spirit of the Maker** is the heartfelt need to simply make good art. Your creations must come from the heart if you want them to work.

STANDARDS CRITERIA FOR PHOTOGRAPHY

The LNHC recognizes that the field of photography includes images that are representational of a photographer's eye and images that are beyond what the craftsman can see with their eye. We also recognize that conventional photographic tools and new technologies are employed to create images.

As the field of Photography is ever evolving with techniques, processes, and materials the League remains committed to promoting the mastery of the craft. Photography in the League of NH Craftsmen must be of high quality, technically successful, intentional, and representative of the League's Standard of Excellence and The Spirit of the Maker.

In the jurying process, applicants must present 10 to 12 images which demonstrate harmony of intent, stylistic development, a depth of experience and vision, a comprehensive understanding of technical skills, including an understanding of the capabilities of camera and software used, and the ability to choose materials which inform the work.

Juried photographers must maintain complete control over their work. This may be done in a traditional darkroom or by employing digital processes. The photographer must be knowledgeable in and capable of reproducing images as they have been presented. All images must be from the photographer's camera to ensure originality and avoid copyright issues.

For juried acceptance the applicant must meet and adhere to the criteria below:

- 1. A harmony of intent, process, and result is the measure of successful work that leads to a standard of excellence.
- The body of work presented should express the photographer's personal aesthetic and vision of the maker, also known as the Spirit of the Maker. In photography, the Spirit of the Maker comes from the process of initial capture, editing, and then printing to the final presentation. There is also an expectation of attention to detail, design, function, and finish.
- 3. The work must demonstrate more than technical proficiency and more than the reproduction of a recognized style.

- 4. Archival substrates and processes must be used. Finished work must meet the standards of all art intended for indoor display. Appropriate substrates and inks (if used) must be chosen to achieve this.
- 5. For presentation, work may be mounted, floated, or over-matted, within a clear sleeve, shrink wrapped, or framed. If used, frames should complement the artwork. Metal, cloth, acrylic, and glass substrates from second party labs are also accepted.
- 6. Labeling: juried photographers are required to sign their work. Signatures should be on the matt or on the back label. Truth in labeling is required regarding materials and processes. Limited edition prints must follow the traditional numbering system with editions no larger than 350. Label should include the following: Title of work, Photographer's Name, and type of print/ink, made with archival matting and or framing. Work brought to a jury session needs to include your label.
- 7. Hand coloring is acceptable, providing that prints can be reproduced as they were originally presented, within the nuances of the hand-colored medium. The juried craftsperson must do the hand coloring. Digital file editing must compliment the quality and vision of the craftsmen. Editing issues such as over sharpening, too much or too little contract, using the wrong color profile, etc. are not acceptable.
- 8. Cards, which are considered disposable, are acceptable and may be produced commercially if commercially printed to the quality of the original image. Other relatively inexpensive consumer items, such as pins, coasters, plaques, calendars, magnets, postcards, etc., may not be sold at any League venue.
- 9. All federal and state copyright laws must be strictly adhered to.

Standards Guidelines for Juried Work - Applicable to all media categories

Components and Accessories

Components or accessories are parts that are not made in the studio of the juried LNHC member, which are incorporated into craft objects. Such components and/or accessories are acceptable and appropriate only if: they are of high-quality construction and materials; they do not visually dominate the finished object; and they would not be reasonably interpreted, based upon appearance, as objects created by juried LNHC members.

Commercial Production Techniques:

The League's focus is on work made by hand by individual craftspeople. Commercial production methods used solely for speed or high volume are not acceptable by League Standards, although exceptions may be made. Craftspeople who utilize machine assisted production methods must maintain an extremely high level of originality and expressiveness of design. The juried craftsperson must create the imagery, color choices, and design.

Health and Safety Guidelines

The craftsperson is responsible for assurance that craftwork meets all federal, state, and local health and safety requirements.